

# NEC Content Creation Services

What good is a cutting-edge, large-screen display in a public venue without head-turning motion graphics? An executive presentation without attention-grabbing images and charts? Or a tradeshow display without eye-popping visuals that keeps attendees in your booth? Without stunning digital content, it's just another display or presentation that most likely goes unnoticed. NEC can help you break through the everyday clutter of messaging your audience encounters.

**DIGITAL SIGNAGE**

**CORPORATE PRESENTATIONS**

**TRADESHOWS & MEETINGS**

**WEBSITES**



NEC can work with you to create/enhance digital content for virtually any of your graphics applications.

## DIGITAL SIGNAGE

You've got the displays...now it's time to realize their true potential. Running a static image on your digital screen might be brighter than a printed poster, but motion graphics will turn countless more heads and lead to bigger results for your business. From simple imagery to complex animation and even video, NEC can turn your logos, product photos and messaging into compelling calls to action your audience can't ignore.



## CORPORATE PRESENTATIONS

Tired of the same old PowerPoint templates with childish clip art and text overlapping pictures or off the slide? NEC can punch up your presentations with dynamic transitions, professional, high-quality images, charts and other graphic elements. A fresh approach to your presentations will not only make a positive impression on your audience but help keep their attention from start to finish.



## TRADESHOWS & MEETINGS

The biggest obstacle at tradeshows and similar events is catching attendees' attention and getting them into your booth. NEC can help you attract a crowd and initiate conversation with dynamic content that makes your company stand out from fellow exhibitors. Turn your logo and branding elements into animated icons, add movement to product application images or convert your static advertising into full-motion, digital content.



## WEBSITES

Your website is your customers' window to your brand, therefore, the importance of its design cannot be understated. NEC can enhance each page with engaging design templates, imagery and motion graphics.



To get started on your content creation project today, contact your preferred channel partner or go to [www.necdisplay.com/content](http://www.necdisplay.com/content).